



## **Personal Information Protection Policy**

At Long Lake Chiropractic Centre, we are committed to providing our patients with exceptional service. As providing this service involves the collection, use and disclosure of some personal information about our patients, protecting their personal information is one of our highest priorities.

While we have always respected our patient's privacy and safeguarded their personal information, we have strengthened our commitment to protecting personal information as a result of British Columbia's *Personal Information Protection Act* (PIPA). PIPA, which came into effect on January 1, 2004, sets out the ground rules for how B.C. businesses and not-for-profit organizations may collect, use and disclose personal information.

We will inform our patients of why and how we collect, use and disclose their personal information, obtain their consent where required, and only handle their personal information in a manner that a reasonable person would consider appropriate in the circumstances.

This Personal Information Protection Policy, in compliance with PIPA, outlines the principles and practices we will follow in protecting patient's personal information. Our privacy commitment includes ensuring the accuracy, confidentiality, and security of our patient's personal information and allowing our patients to request access to, and correction of, their personal information.